



SERVICES & PRICING GUIDE

SOCIAL SEADOG

SOCIAL MEDIA &
DIGITAL SERVICES

WWW.SOCIALSEADOG.COM.AU



WWW.SOCIALSEADOG.COM.AU

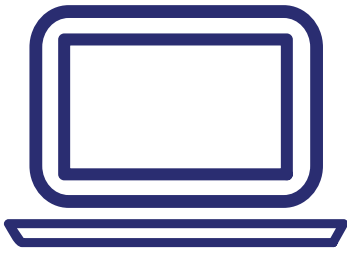
Ahoy there!

Social Seadog is a boutique social media marketing agency delivering high-performance social media campaigns for small to medium businesses.

Social Seadog is passionate about social media marketing and takes pride in our genuine, personal and professional approach.

Founder, Amanda Rogan, has an extensive background in marketing and a natural ability to pick up on social trends and execute them through campaigns, allowing our clients to stay ahead of the curve.

We understand how to utilise social to put a variety of products in front of your new potential customers



SERVICES

Social media is a part of life now. Social media marketing and advertising are now one of the most successful digital marketing channels.

Whether you're a small or medium business owner, we have a package tailored to suit your needs.

SOCIAL MEDIA MANAGEMENT

Transform your social media presence with high-quality content, daily activity, and increasing engagement.

CONTENT STRATEGY

We will create, develop and maintain a comprehensive social media strategy.

EMAIL MARKETING

We can create purpose driven content that presents something your audience wants to see.



SET UP AND STRATEGY

We can assist you in establishing your business on social networks relevant to your business needs. We'll research your audience, competitors and industry trends. Then, we can create, develop and maintain a comprehensive social media strategy for your company.



SOCIAL MEDIA MANAGEMENT

Let us take the stress out of managing your social media networks. We would love to do the posting of your quality content, the scheduling and responding to followers. We can engage with your audience and community, and look for new opportunities to increase your reach and visibility.



EMAIL MARKETING

Email marketing is a highly effective digital marketing strategy where we send emails to prospects and customers. With our effective marketing emails we will convert prospects into customers, and turn one-time buyers into loyal, raving fans.



SOCIAL SEADOG

SOCIAL MEDIA AGENCY

RATES & PACKAGES

Seadog Starter Pack

\$850*/month

3-4 posts every week to 2 social media channels

Monitoring & responses to comments & messages

Create content from provided imagery or videos

Monthly reporting including top-performing posts, reach, engagement and growth

Email & phone support

Email newsletters/marketing campaigns can be created at an additional cost of \$150 per newsletter.

Seadog Professional Pack

\$1200*/month

4-6 posts every week to 2-3 social media channels

Monitoring & responses to comments & messages

Create content from provided imagery or videos

Monthly reporting including top-performing posts, reach, engagement and growth

Email & phone support

Email newsletters/marketing campaigns can be created at an additional cost of \$150 per newsletter.

Optional 30 minute monthly meeting

Seadog Plus Pack

\$1900*/month

5-7 posts every week to 2-4 social media channels

Monitoring & responses to comments & messages

Create content from provided imagery or videos

Monthly reporting including top-performing posts, reach, engagement and growth

Email & phone support

Email newsletters/marketing campaigns can be created at an additional cost of \$150 per newsletter.

Optional 60 minute monthly meeting

*Prices do not include GST. Prices are based on a 12 month contract.